

fitted for wOrk PRESENTS

UNSTOPPABLE

Small steps create
unstoppable momentum

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MESSAGE FROM THE MD

Over the past 20 years, Fitted for Work has served over 50,000 women and gender-diverse people to become job ready and secure meaningful employment.

There is incredible demand for our services as a non-profit that cares deeply about supporting clients through the toughest periods of their life.

Recent independent analysis shows that Fitted for Work has created \$86m in direct economic benefits since its founding in 2005. And this is only the beginning. The now-grown up children of our clients have told us of the immense impact Fitted for Work services had on their lives through helping their mother find work when they were young.

We know that having a job not only unlocks independence, but also boosts health and wellbeing and makes meaningful contributions to society.

We thank you for being a part of this journey with us.

Donna de Zwart

Managing Director, Fitted for Work

UN STOP- ABLE

Fitted For Work is proud to host the Inaugural and Unstoppable signature luncheon in partnership with the PayPal Melbourne Fashion Festival.

Friday 27 February 2026

Royal Exhibition Building

12pm to 3pm

This event will precede the Festival's iconic evening show, F** the Invisible Runway*, and will thematically complement it by focusing on the *invisibility of women's work* and the value of gender equity in fashion and retail.

The event will also serve as the national launch of Fitted for Work's new campaign, highlighting how fashion can be a transformative tool for empowerment, visibility and economic participation.

PLATINUM SPONSOR

\$50,000+GST

Champion Empowerment. Lead With Purpose. Inspire Change.

Join us as a Platinum Partner and stand alongside Fitted for Work in empowering women to achieve confidence, visibility and economic independence through the transformative power of fashion and employment. This premium partnership offers your brand exceptional visibility, bespoke experiences, and the opportunity to create lasting social impact through your support of Fitted for Work's national campaign launch at the 2026 PayPal Melbourne Fashion Festival.

EXCLUSIVE ENTITLEMENTS

- Two (2) VIP Tables of 10 in a premium position at the Fitted for Work x MFF Daytime Fundraiser
- Private empowerment keynote or styling workshop delivered at your organisation by a Fitted for Work ambassador or campaign spokesperson (to be chosen for a later date post event)
- Invitation for you and your guests to attend an exclusive post-show networking event with industry leaders, designers and key media
- Priority access to secure additional tables or seats for clients and partners
- Curated dining and elevated drinks experience package including premium wines and sparkling
- 1x Bottle of a Premium Spirit of your choosing
- Exclusive opportunity for your leadership team to meet Fitted for Work campaign participants and share in their stories of transformation
- Masterchef experience to be held at your next corporate function

EXCLUSIVE EXPERIENCES

- Naming rights to a major event feature or activation
- Recognition as the Platinum Partner Sponsor across all event materials
- Prominent logo placement on:
 - Event stage screens and venue signage
 - Official event invitations and printed programs
 - Fitted for Work campaign collateral and fundraising platform
- MC acknowledgment throughout the event
- On-stage presentation moment with Fitted for Work's CEO or campaign ambassador
- Framed certificate or bespoke artwork of appreciation presented at the event

DIGITAL & MEDIA EXPOSURE

- Logo and hyperlink featured on the Fitted for Work website
- Recognition in campaign launch communications, press releases and media features
- 4-6 dedicated social media posts spotlighting your partnership and impact story across Fitted for Work digital platforms
- Inclusion in email communications and donor updates to the Fitted for Work supporter base
- Impact report post-event, detailing the measurable outcomes of your contribution and visibility metrics across campaign channels

DIAMOND SPONSOR

\$30,000+GST

To be Fitted For Work is to be Fitted For Life.

Join us as a Diamond Partner and partner with Fitted for Work to help women across Australia gain the confidence, visibility and opportunities they deserve. As a valued Diamond Partner, your organisation will play a vital role in supporting Fitted for Work's national campaign launch at the 2026 PayPal Melbourne Fashion Festival, showcasing how fashion can create pathways to empowerment, equity and economic participation.

EXCLUSIVE ENTITLEMENTS

- One (1) VIP Table of 10 in a premium position at the Fitted for Work x MFF Daytime Fundraiser
- Invitation to a private "Lunch & Learn" experience hosted by Fitted for Work, featuring a thought leader in gender equity, fashion or social impact (for up to 10 guests, to be chosen for a later date post event)
- Invitation for you and your guests to attend an intimate post-show networking event with key partners, designers and media
- Priority access to secure additional tables or guest seats
- Elevated drinks package including premium wines and sparkling

EXCLUSIVE EXPERIENCES

- Naming sponsorship of a feature activation or experience at the event
- Recognition as a Diamond Partner Sponsor across all event collateral
- Prominent logo placement on:
 - Sponsored and additional tables
 - Fitted for Work Gala fundraising platform
 - Venue signage, event screens and printed programs
- MC acknowledgment of your partnership throughout the event
- Certificate of appreciation presented by Fitted for Work

DIGITAL & MEDIA EXPOSURE

- Logo and hyperlink featured on the Fitted for Work website
- Inclusion in social media content across Fitted for Work's LinkedIn, Instagram and Facebook channels (minimum 2-3 dedicated posts)
- Acknowledgment in select email communications and campaign updates related to the event
- Inclusion in Fitted for Work's Impact Report, highlighting your brand's contribution and visibility outcomes



GOLD SPONSOR

\$20,000+GST

Strengthening Women's Path to Financial Independence.

Join us as a Gold Partner and support Fitted for Work in empowering women to build confidence, gain employment and create brighter futures. Your partnership will help bring Fitted for Work's national campaign to life at the 2026 PayPal Melbourne Fashion Festival, celebrating the power of fashion to drive visibility, opportunity and change.

EXCLUSIVE ENTITLEMENTS

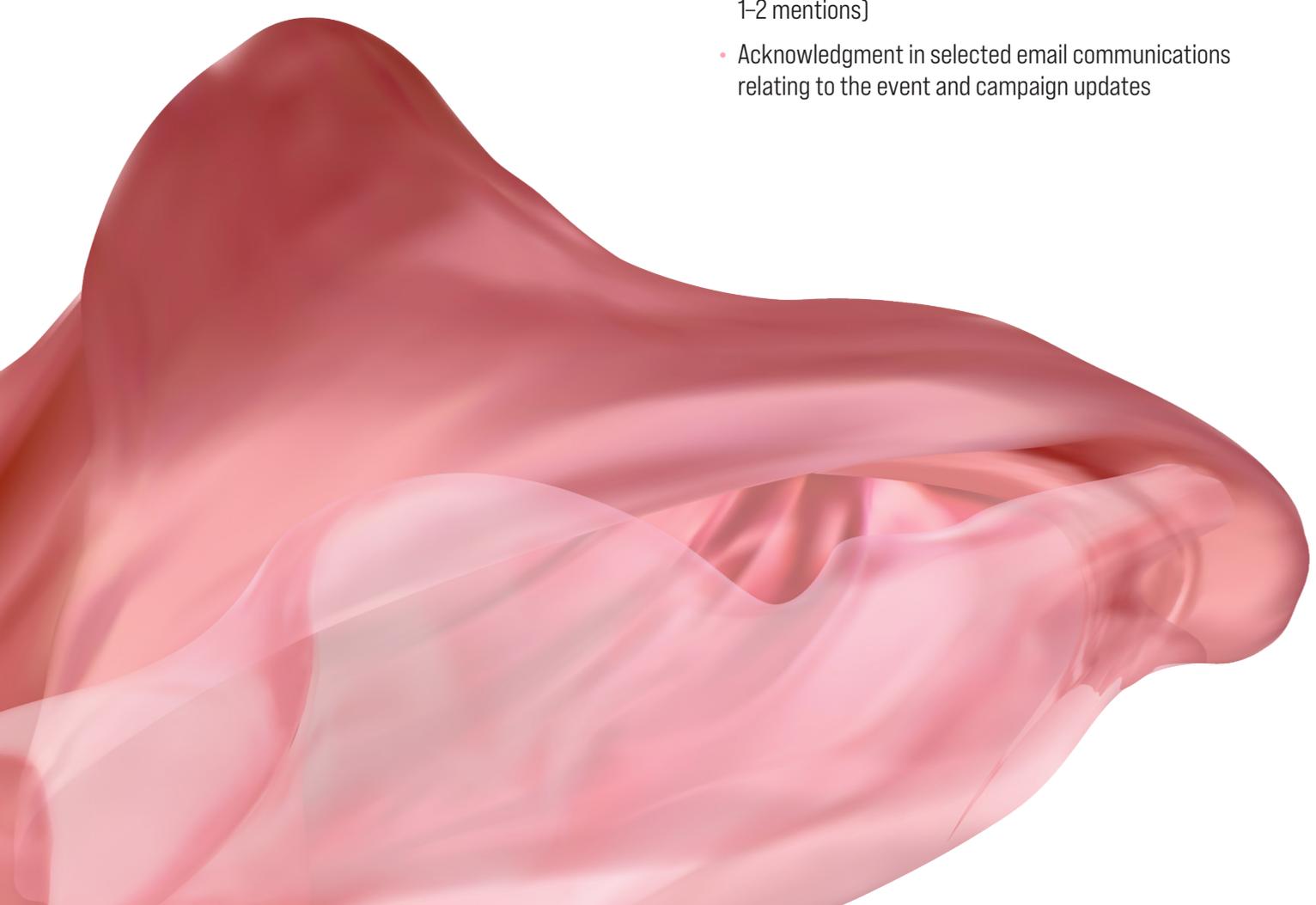
- One (1) Premium Table of 10 at the Fitted for Work x MFF Daytime Fundraiser
- Invitation for you and your guests to attend the post-show networking event with key partners and supporters
- Priority option to purchase additional tables or seats
- Upgraded beverage package including premium wines for your table guests

EXCLUSIVE EXPERIENCES

- Recognition as a Gold Partner Sponsor across all event collateral
- Prominent logo placement on:
 - Sponsored and additional tables
 - Fitted for Work Gala fundraising platform
 - Venue signage and on-screen visuals
- MC acknowledgment during the event
- Certificate of appreciation presented by Fitted for Work

DIGITAL & MEDIA EXPOSURE

- Logo and hyperlink featured on the Fitted for Work website
- Inclusion in social media content across Fitted for Work's LinkedIn, Instagram and Facebook (minimum 1-2 mentions)
- Acknowledgment in selected email communications relating to the event and campaign updates



CONTACT US

At Fitted for Work, we're not just changing wardrobes — we're changing lives. Together, we're building confidence, creating opportunity, and shaping a future where every woman is seen, valued and empowered.

For more information about sponsorship opportunities or to discuss partnerships please contact:

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