fitted for wOrk

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# Guide to Fundraising

**JACKEROO** 



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## **About Fitted for Work**

At Fitted for Work, we believe in a future that is equal, positive and powerful for women in the workplace.

We provide women and gender diverse jobseekers with practical skills, knowledge and confidence to find work and build economic security.

Our tailored client services assist women with resume and cover letter support, personal outfitting, interview practice, jobreadiness workshops, mentoring and much more. We understand that every employment journey is unique. Whether women are looking for their first role, returning to work after a career break or need extra work, we can help.

We believe in, we support, and we transform the work lives of women in the knowledge that when a woman is fitted for work, she is fitted for life.



38,000+

Women who have received help since 2005

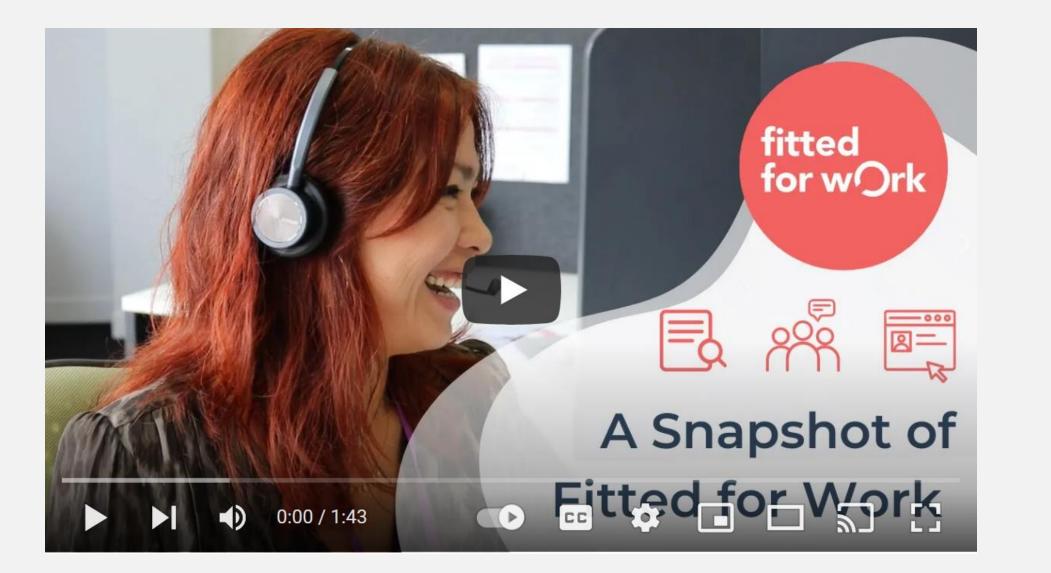


73 Days

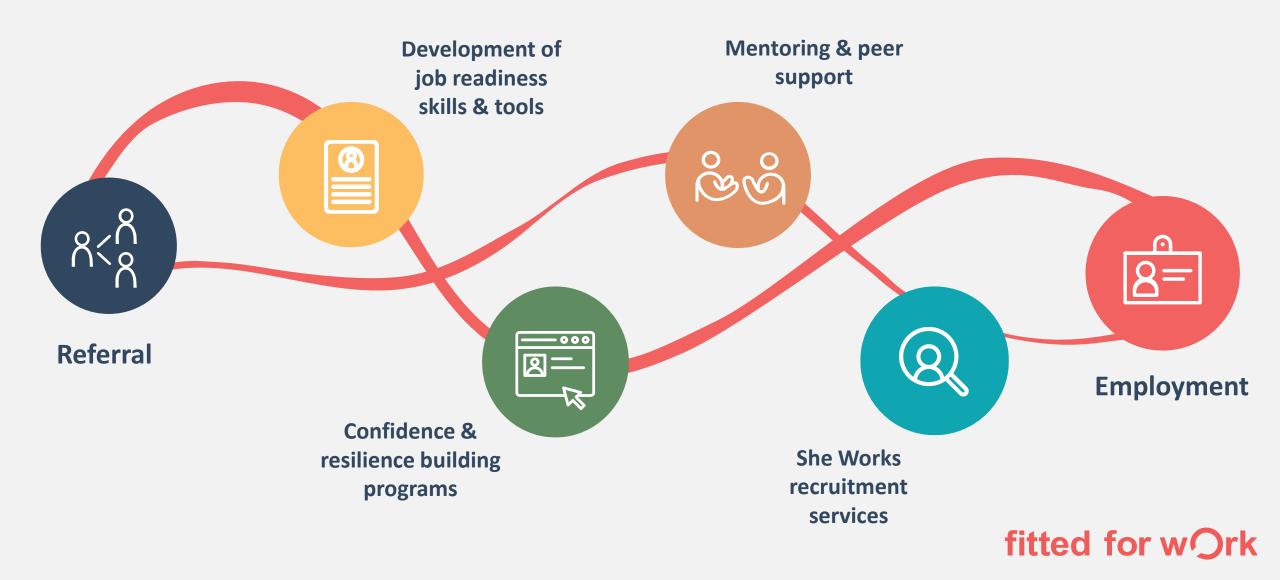
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The average number of days it took our clients to find work Mentor matches have helped women find support and advice

300+



## **The Client Journey**





"I had lost direction, mostly faith in myself. I couldn't navigate what each employer was searching for and how to tailor my skills and experience.

Once engaged with Fitted for Work, I discovered how much they had to offer. My eyes opened to many possibilities.

It's safe to say I learnt how to be confident again, to present my best self."

Wendy, Fitted for Work Client

# Your fundraising checklist

- 1. Read the Fundraising Guide
- 2. Register your fundraiser
- 3. Receive your Fitted to Fundraise Kit
- 4. Promote your fundraiser
- 5. Celebrate your impact



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# Fundraising activity ideas

- Bake sale or market stall
- Fancy dress day at your school or workplace
- Raffle
- Silent Auction
- Garage Sale
- Fun run or walk-a-thon
- Wine tasting
- Fashion show
- Talent show
- Trivia night or movie night

# **Your Impact**

**\$15** covers the postage of a 5kg Personal Outfitting Parcel



\$50 Provides Online Resume Feedback



**\$150** Provides a Personal Outfitting Service





\$300 Provides Job Readiness Support



\$500 Provides 12 months of Mentoring Support



\$2,500 Supports a woman's entire journey through Fitted for Work

## **Permission and Permits**

## Authority to fundraise

To meet our obligations under Fundraising Laws, you must register your fundraiser to receive an Authority to Fundraise certificate before you begin.

Please send your request to <u>fundraising@fittedforwork.org</u> with a short summary of your planned fundraising activity.

## **Rules and Regulations**

Fundraising rules and regulations vary in every State and Territory. We recommend referring to the ACNC Fundraising Hub for specific advice for your location:

https://www.acnc.gov.au/tools/factsheets/acnc-fundraisinghub

## Raffles

One of the most effective ways to raise funds can be though raffles. If your raffle has a total prize pool of under \$5000, then you won't need a permit to run it. If the prize pool is \$5000 and over, the Victorian Government requires you to apply for a minor gambling permit. However, no matter how big or small your raffle is please view the Raffle FAQs of the Victorian Government website before registering online with us. <u>www.vcglr.vic.gov.au/gambling/raffle/licensee-resources/faqs</u>

## Receipts

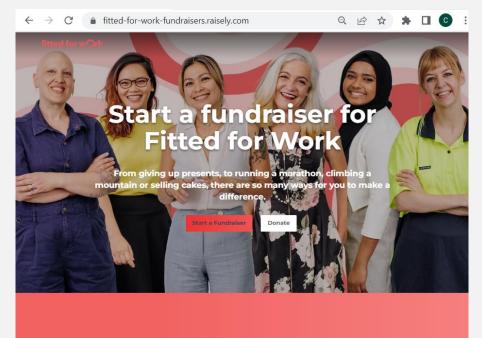
All donations over \$2 are tax deductible, providing they are a donation, and that the donor is not receiving anything in return.

# Setting up your online fundraiser

## Fundraising with Raisely

Fundraising with Raisely is fun and easy. Pick your fundraising idea from our suggestions, or come up with your own. Set up your page following the simple steps and start sharing!

- Click on the link included in your Fitted to Fundraise Pack
- Follow the prompts to set up your fundraising page
- Share the link with your friends & family



#### **Fundraise for a Cause**

Fundraising for Fitted for Work is fun and easy. You can pick one of the ideas below, or create your own. We'll support you along the way with resources and a fundraising coach.

## Fundraising with Facebook

Social media is a fantastic tool for connecting with supporters and engaging them in your cause! Easily share your fundraiser with friends and family and track your progress with Facebook's fundraising tool!

Set up your fundraiser: <u>How to set up and create a</u>

Facebook fundraiser in seven steps

 Select 'Fitted for Work Limited' as your chosen charity





# Spread the word!

Our friends are often the people we trust the most to inform us about the causes to support.

Help spread the word and make your donation go even further by sharing your fundraiser with friends and family on social media!

Use the hashtags #FittedForWork and #FittedForLife and tag @fittedforwork!



@fittedforwork



# **Making Your Donation**

Please note if you are raising funds through a **Facebook Fundraiser** or a **Raisely Fundraiser**, the funds raised will be automatically transferred to Fitted for Work.

If you are collecting donations outside of these platforms, you can make your donation via any of the three secure donation options listed here.

#### **Direct Bank Transfer**

Account Name: Fitted for Work Limited BSB: 063-000 Account: 13412631

**Reference:** When depositing please quote your Authority to Fundraise number listed on your certificate.

#### **Secure Online Donations**

https://fittedforwork.org/donate/

#### **Cash and Cheques**

Send to: PO BOX 063, Richmond VIC 3121

www.fittedforwork.org



www.instagram.com /fittedforwork/



www.linkedin.com/com pany/fittedforwork



www.youtube.com/user/ FittedforWorkAus/videos

Learn more at

fittedforwork.org



https://twitter.com/ fittedforwork

## **Contact Us**

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